



**MILAN**

MINNESOTA DESIGN TEAM

# DESIGN TEAM VISIT

MARCH 29 - 31, 2007





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# ELEVATORS

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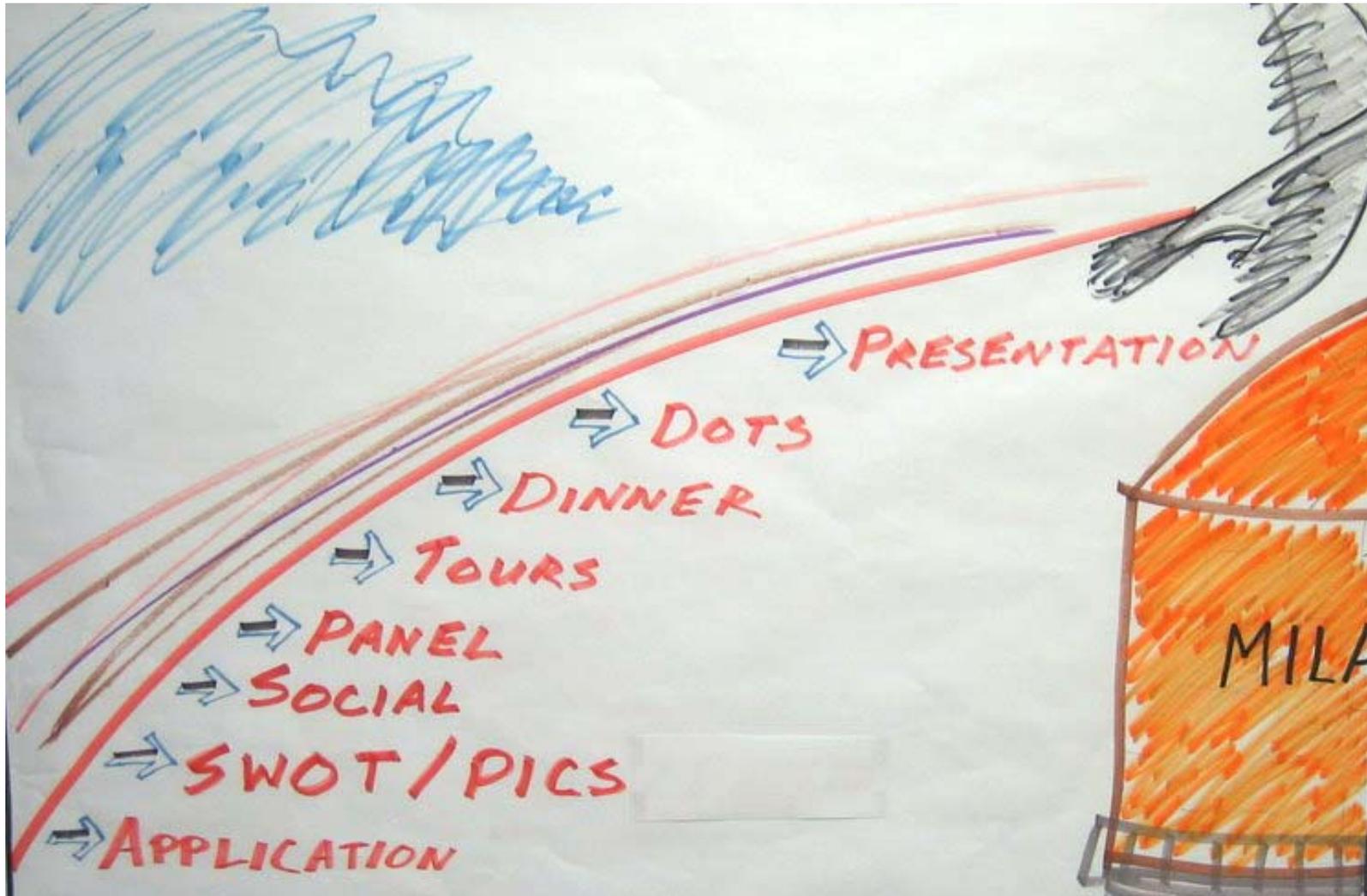
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# DOWNTOWN

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# MDT PROCESS

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## #1 TELL THE WORLD

- WORKING TOGETHER FOR THE FUTURE
- MILAN ARTS SCHOOL

## #2 REASONS TO STAY

- ROOTS AND BELONGING
- THE LAND

## #3 NEW CENTER OF ACTIVITY

- REUSE SCHOOL BUILDING
- LUTHERAN CHURCH
- MAIN STREET

## #4 WHERE TO INVEST

- EDUCATION
- MANUFACTURING
- RENEWABLE ENERGY

## #5 TELL THE WORLD IN 2020

- ARTS + EDUCATION
- DIVERSITY (PEOPLE + ECONOMY)





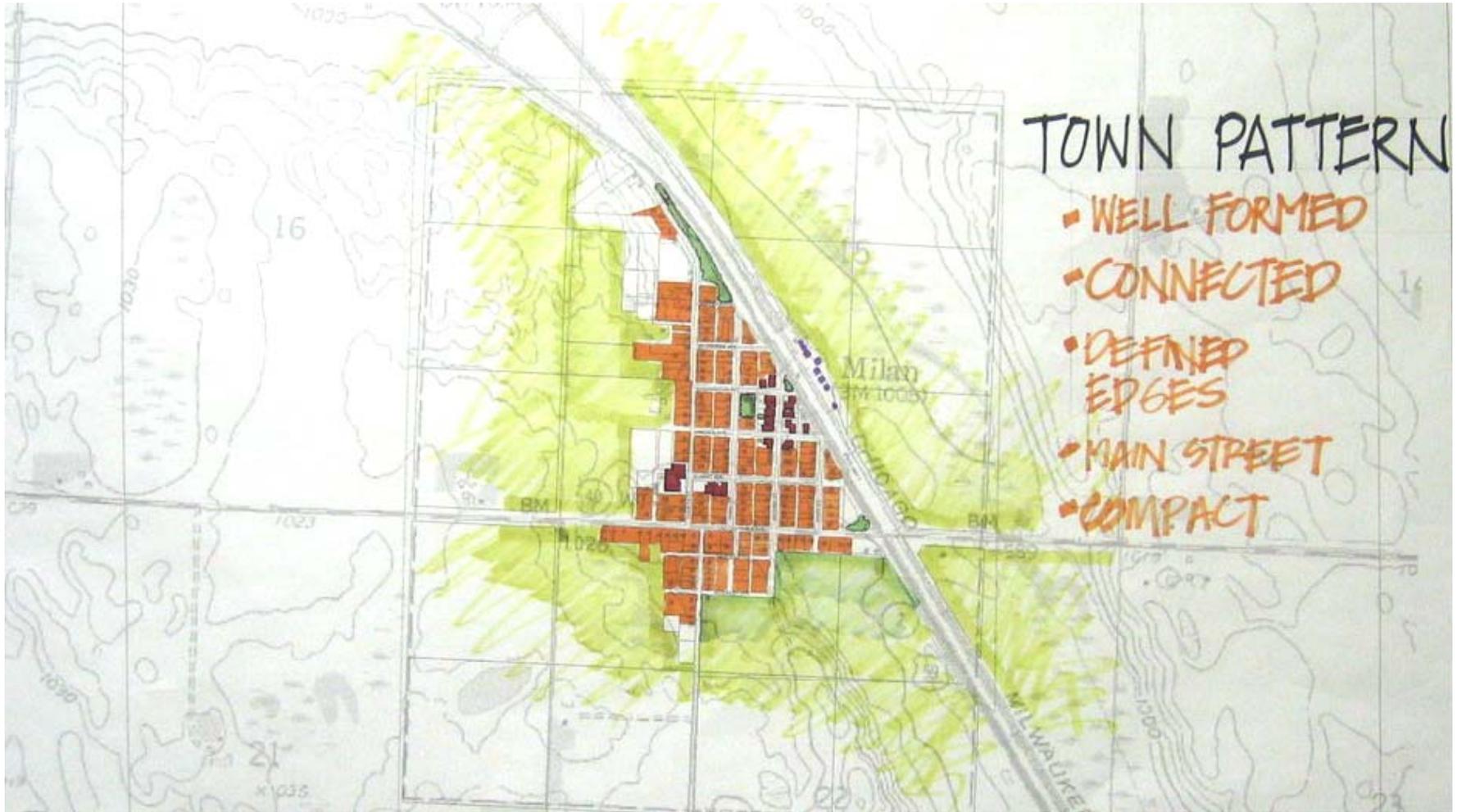
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AERIAL

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# EXISTING CONDITIONS





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# TOWN OPPORTUNITIES





Milan "Hats"



Town Gateways

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TOWN ACTION

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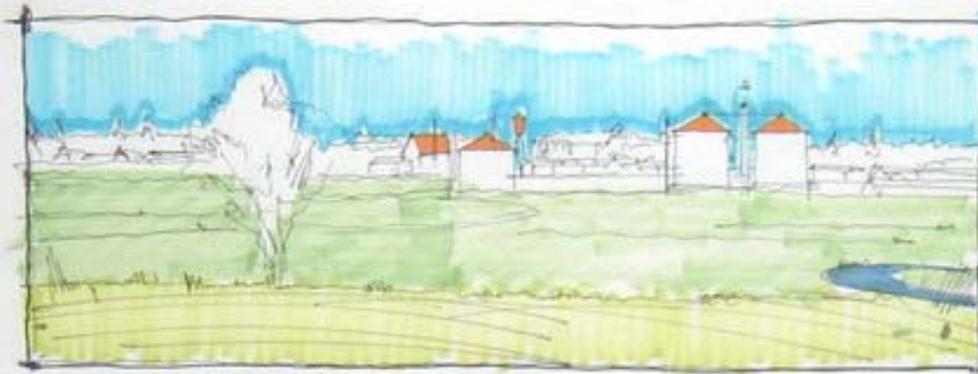
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# VIEW FROM EAST

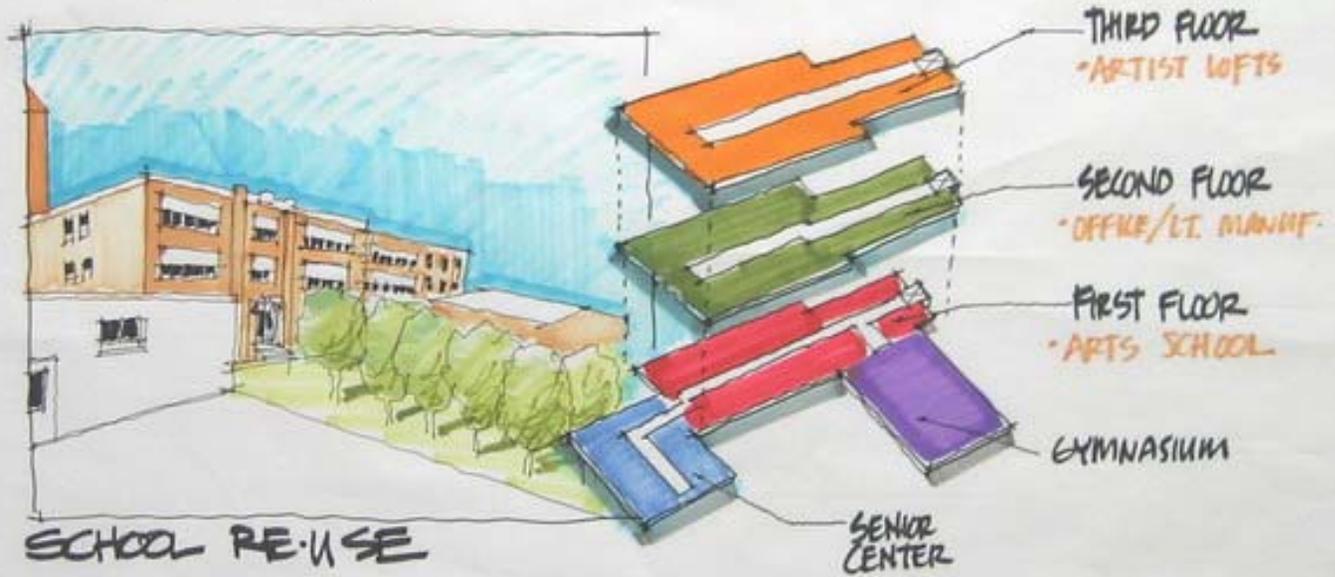
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MILAN "HATS"



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# DESIGN & FUNCTION





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# HOUSING EXPANSION

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# ACTION

# TOWN

Today:  
0-1 year

Earth DAY Clean-up \$500

Paint Party/Neighborhood Fix-up \$5,000-\$15,000  
Code Enforcement for out-of-town property owners \$100

TOMORROW:  
1-5 year

Four Points Enhancements \$4,000 per point

- LANDSCAPE enhancements \$4,000 per point
- ART Enhancements \$1,000+ per point

School Transfer \$1 purchase + \$17,000 operating cost per year

- School conversion
  - ART Lofts
  - community space
  - business space

THE FUTURE:  
5 years +

Wind Energy

Housing Development / Infill Development  
Business Development





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# GOOSE EYE VIEW

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# GOOSE EYE VIEW

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# GOOSE EYE VIEW

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# MAIN STREET PLAN



# DOWNTOWN ACTION CARD

## ■ TODAY (0 → 1 YR)

### ■ DOWNTOWN IMPROVEMENT PLAN

◦ DESIGN GUIDELINES ◦ PROMOTIONAL ACTIVITIES ◦ BUSINESS

### ■ SET UP KIOSK AS INFORMATION HUB

### ■ PAINT "BLANK" WALLS

◦ MURALS ◦ ACTIVE FRONTAGES

## ■ TOMORROW (1 → 5 YRS.)

### ■ PLANTERS/TREES

### ■ DEVELOP AN OPEN AIR MARKET

◦ AG PRODUCTS ◦ ART

### ■ ONE SIMPLE BUILDING FACADE IMPROVEMENT

## ■ THE FUTURE (5+ YRS.)

### ■ STREETScape IMPROVEMENTS

◦ BANNERS ◦ GATEWAY FEATURE

### ■ PARK & SQUARE DEVELOPMENT

### ■ SEVERAL SIMPLE FACADE IMPROVEMENTS

### ■ MAJOR FACADE IMPROVEMENTS

# DOWNTOWN ACTION PLAN

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# DOWNTOWN ACTION PLAN

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# MANUFACTURING

## MILAN'S ASSETS

SKILLED POPULATION

HIGH QUALITY OF LIFE

CORRIDORS (7,40,  
TC WESTERN RR)

COMMUNITY ED./COLLEGES

SPACE FOR EXPANSION

INTEREST IN MILAN

## POTENTIAL

DRAWS INDUSTRY

ATTRACTS NEWCOMERS

TRANSPORTATION

PARTNERSHIPS/TRAINING

GLACIAL PLAINS ELEVATOR

'CLEAN' MANUFACTURER  
BIOFUELS

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MANUFACTURING



# TOURISM AS ECONOMIC DEVELOPMENT

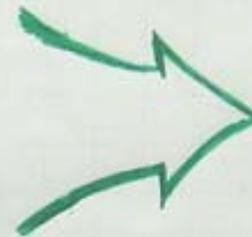
NATURAL RESOURCE

MILAN AS PARK "GATEWAY"

ARTS

AGRICULTURE

ALTERNATIVE ENERGY



OUTFITTING  
LODGING  
EATERY  
GUIDING  
BAR

## TOURISM & ECONOMIC DEVELOPMENT

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# SMALL BUSINESS DEVELOPMENT

ONLINE MARKETING/SALES ASSISTANCE

RDC - GRANT WRITING/TECHNICAL

MONITOR POTENTIAL COTTAGE INDUSTRIES

COMMERCIAL CLUB



# SMALL BUSINESS DEVELOPMENT

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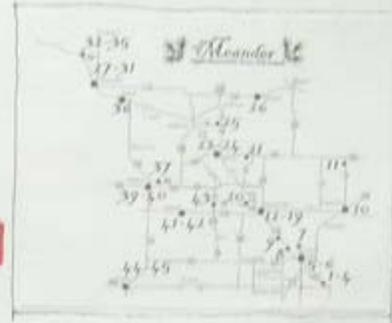
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# ARTS AS ECONOMIC DEVELOPMENT

KEEP WITH EXISTING  
STRATEGY: REGIONAL  
COOPERATION



COMMON CHALLENGE:  
SCHOOLS WITH  
DECLINING ENROLLMENT

SOLUTION:  
CURRICULUM DEVELOPMENT  
FOR DISTRICTS



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## ART AS ECONOMIC DEVELOPMENT

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# MILAN REGIONAL IMPORTANCE





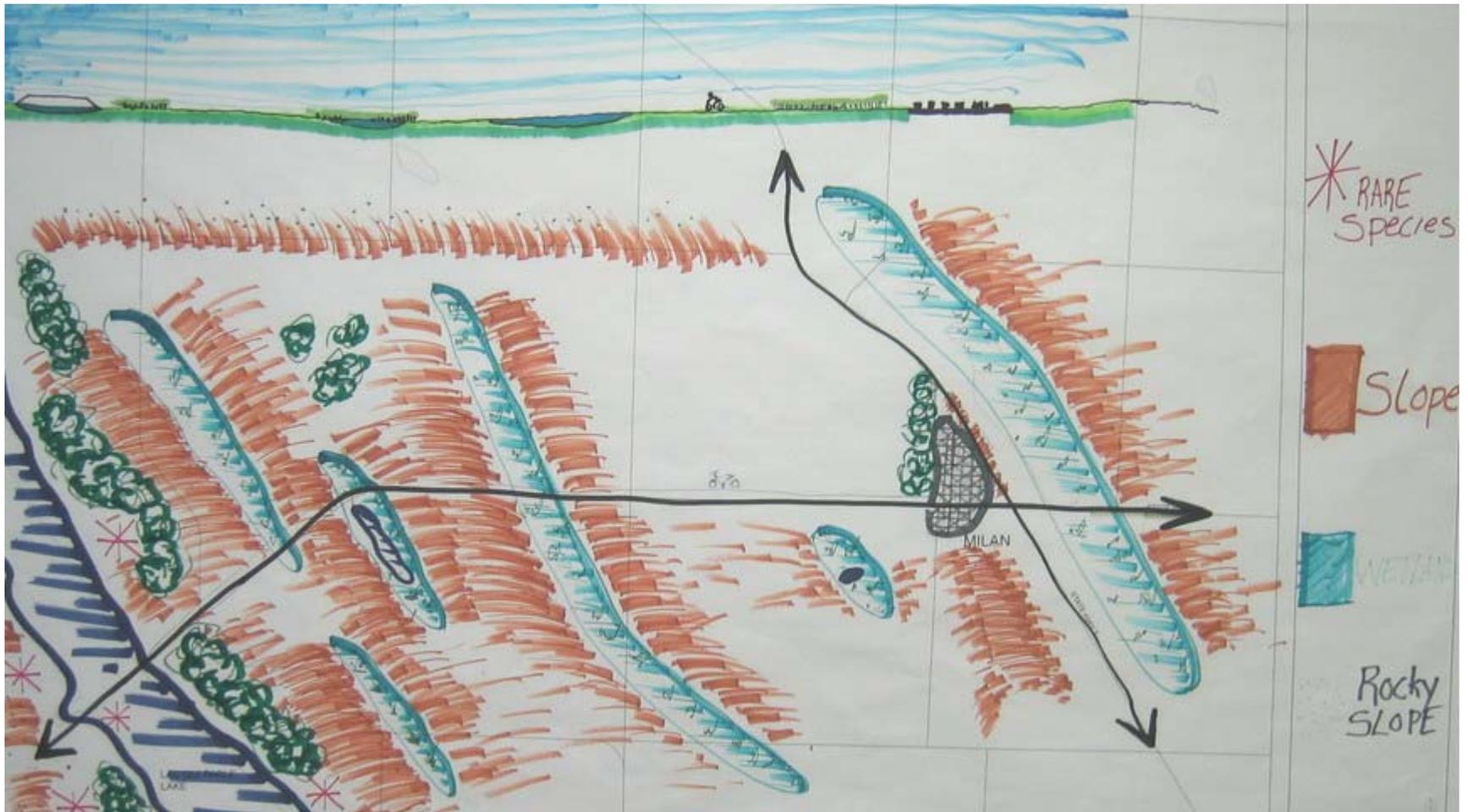
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# PRAIRIE LANDSCAPE

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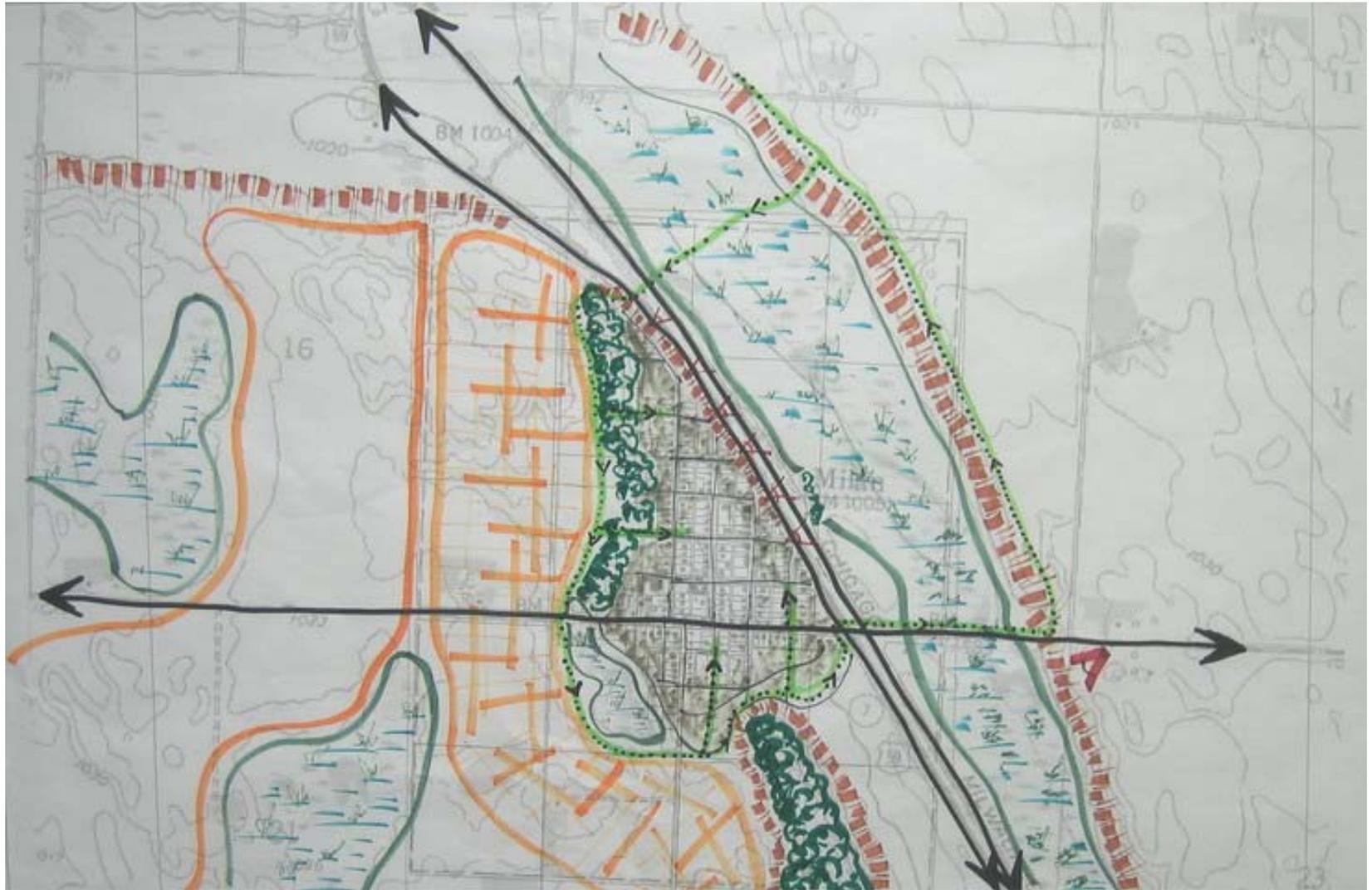
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# REGIONAL LANDSCAPE

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# HAMLET

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# COMMUNITY ORGANIZATION

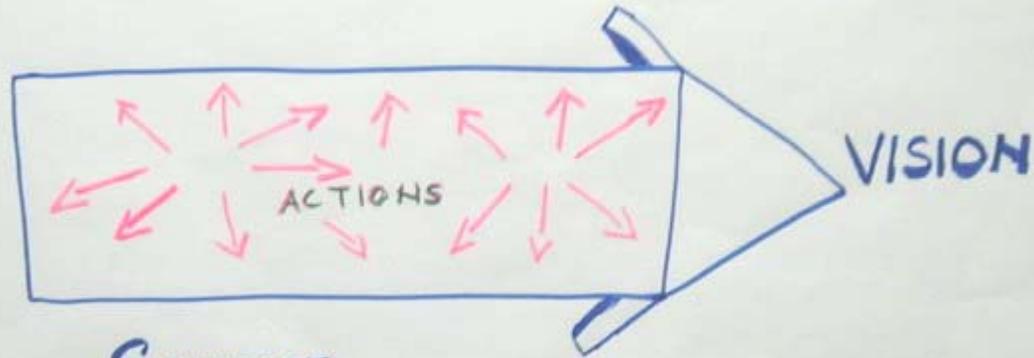
## LEADERSHIP + GROUP DYNAMICS

### Community actors

- Youths (clubs) - students
- Adults, senior citizens
- Men + Women
- Organizations
- Professionals
- Farmers



# VISION + ACTIONS OVER TIME



- Common vision
- Dispersed activities



# CONSEQUENCES

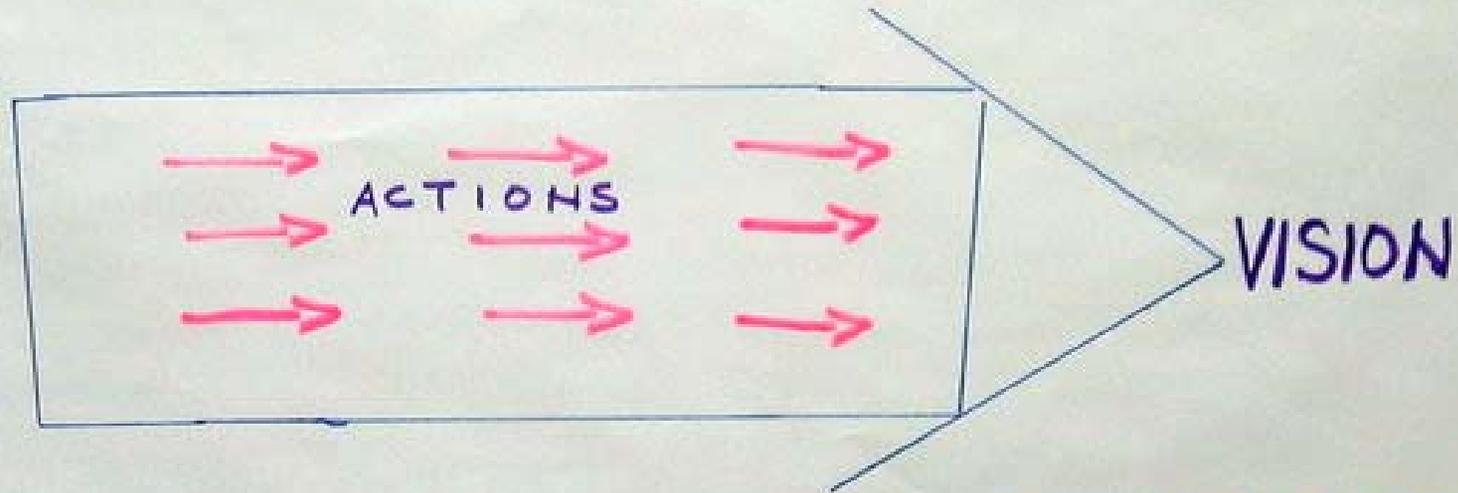
- A lot of activities
- Little / no growth | progress
- Low popular participation for common good
- Factions
- Aparthy
- Low diversity integration / inclusion



# What can Milan Do to achieve common good by working together?

- Reorganize current community organizations
  - expand membership, - become accountable to members
  - revise/renew leadership teams
  - develop a network between current organizations
  - create new overall structure for development programming
- Leadership training
  - leaders acquire leadership + group dynamics training
  - encourage exchange visits (educational)
- Develop positive attitude





- GOOD PLACE TO LIVE
- MEMBERS WORK TOGETHER
- COMMON GOOD

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# DESIRED SITUATION





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# GOOSE EYE VIEW

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